



深圳市全动电子技术有限公司

LCD MODULE QD243701 Version: 1.1 March21,2018

**PRODUCT** : LCD MODULE  
**MODEL NO.** : QD243701  
**SUPPLIER** : QDtech  
**DATE** : March21,2018

# SPECIFICATION

Revision:1.1

## QD243701

<b>For Customer's Acceptance</b>	
<b>Approved by</b>	<b>Comment</b>

	<b>Signature</b>	<b>Date</b>
<b>Prepared by</b>		
<b>Checked by</b>		
<b>Approved by</b>		

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## 1 General Description

**QD243701** is a transmissive type a-Si TFT-LCD (amorphous silicon thin film transistor liquid crystal display) module, which is composed of a TFT-LCD panel, a driver circuit a backlight unit, The panel size is 2.4inch and thresolution is 240x320. High image quality a-Si TFT LCD module. Partial-screen display function is available. Sleep and Stand-by modes are available for power saving.

### 1.1 Features

No	Item	Specification	Remark
1	Display Mode	High Resolution & Wide View	
2	Screen Size	2.4inch (diagonal)	
3	Resolution	240XRGBX320	
4	Color Number	262K TFT	
5	Color Arrangement	RGB-stripe	
6	Driver IC	ILI9341V	
7	Back Light	White LED*4	
8	Viewing Direction	12	
9	Interface	MCU8BIT/16BIT	
10	Surface Treatment	UV Cut	
11	touch panel	N/A	

### 1.2 Application

- ◆ Mobile phone.
- ◆ Portable multimedia device.

## 2 Outline Dimension

The mechanical detail is shown in Fig. 1 and summarized in Table 1 below.

Parameter	Specifications	Unit
Outline dimensions	42.72 x60.26 x 2.2+-0.1(D) (LCM,no include FPC)	mm
Active area	36.72(W) x48.96(H)	mm
Resolution	240XRGBX320 dots	-
Dot size	0.153x0.153	mm
Luminance value	255	cd/m <sup>2</sup>



### 3 Electrical Characteristics

#### 3.1 TFT-LCD Module

Item	Symbol	Unit	Condition	Min.	Typ.	Max.	Note
<b>Power and Operation Voltage</b>							
Analog Operating Voltage	VCI	V	Operating voltage	2.5	2.8	3.3	Note2
Logic Operating Voltage	VDDI	V	I/O supply voltage	1.65	2.8	3.3	Note2
Digital Operating voltage	VCORE	V	Digital supply voltage	-	1.5	-	Note2
Gate Driver High Voltage	VGH	V	-	12.0	-	21.0	Note3
Gate Driver Low Voltage	VGL	V	-	-12.5	-	-7.0	Note3
Driver Supply Voltage	-	V	[VGH-VGL]	-	-	32	Note3
<b>Input and Output</b>							
Logic High Level Input Voltage	VIH	V	-	0.7*VDDI	-	VDDI	Note1,2,3
Logic Low Level Input Voltage	VIL	V	-	VSS	-	0.3*VDDI	Note1,2,3
Logic High Level Output Voltage	VOH	V	IOL=-1.0mA	0.8*VDDI	-	VDDI	Note1,2,3
Logic Low Level Output Voltage	VOL	V	IOL=1.0mA	VSS	-	0.2*VDDI	Note1,2,3
Logic High Level Input Current	IIH	uA	-	-	-	1	Note1,2,3
Logic Low Level input Current	IIL	uA	-	-1	-	-	Note1,2,3
Logic Input Leakage Current	ILEA	uA	VIN=VDDI or VSS	-0.1	-	+0.1	Note1,2,3

Note 1: VDDI=1.65 to 3.3V, VCI=2.5 to 3.3V, AGND=VSS=0V, Ta=-30 to 70 (to +85 no damage) □.

Note2: Please supply digital VDDI voltage equal or less than analog VCI voltage.

#### 3.2 Back-Light Unit

Item	Symbol	Min.	Typ.	Max.	Unit	Remark
Current	IF	45	100	120	mA	IF=120mA IF=3.2V
Forward voltage	VF	2.9	3.2	3.5	V	
Chroma	X	0.250		0.30		
	Y	0.250		0.30		
Brightness	L	7000			Cd/m2	
Uniformity	UBL	80			%	

- 4 LEDs multiple circuit
- The luminous intensity of LED is strongly dependent on the driving current.
- It is recommended the input of backlight to be constant current rather than constant voltage.

## 4 TFT-LCM Interface Specification

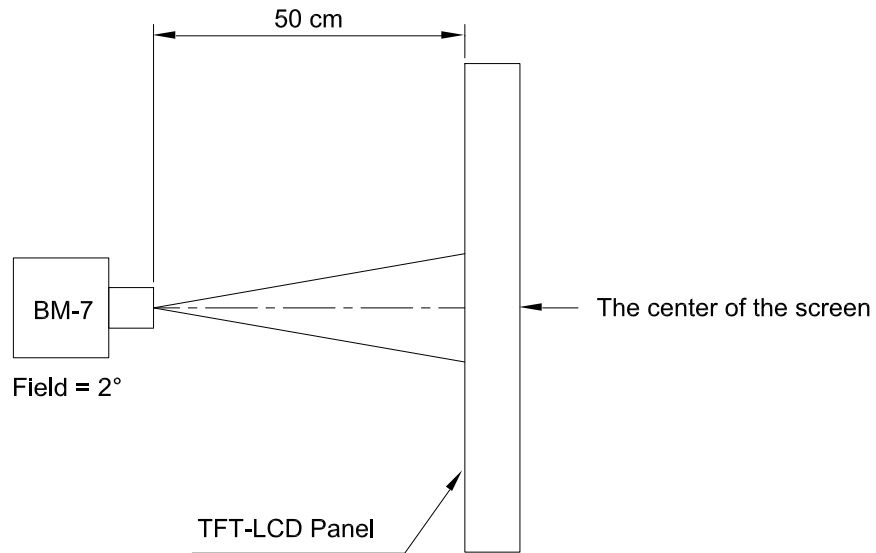
Pin No	Symbol	Description	Note
1~4	DB1-DB4	Data Bus	
5	GND	Ground	
6	NC	No Connective	
7	CS	Chip Selection	
8	RS	Data Or Command Selection	
9	WR	Write Enable	
10	RD	Read Enable	
11	IM0	Select the MCU interface mode	
12	XL	X-	
13	YU	Y+	
14	XR	X+	
15	YD	Y-	
16	LED-A	Anode pin of backlight	
17	LED-K1	Cathode pin OF backlight	
18	LED-K2	Cathode pin OF backlight	
19	LED-K3	Cathode pin OF backlight	
20	LED-K4	Cathode pin OF backlight	
21	NC	No Connective	
22	DB5	Data Bus	
23~30	DB10-D17	Data Bus	
31	RESET	Reset signal input Pin	
32	VCC	Power supply input for LCM:2.8V	
33	IOVCC	Power supply input for LCM:1.8V	
34	GND	Ground	
35~37	DB6-DB8	Data Bus	

## 5. Optical Specification

4.0 OPTICAL CHARACTERISTICS								
4.1 Optical specification								
Item	Symbol	Condition	Min.	Typ.	Max.	Unit	Note	
Transmittance (without Polarizer)	T(%)	—	—	14.3	—	—		
Contrast Ratio	CR	$\theta=0$	400	500	—	—	(1)(2)	
Response time	Rising	$T_R$	Normal viewing angle	—	4	8	msec	(1)(3)
	Falling	$T_F$		—	12	24		
Color gamut	S(%)			60		%		
Color chromaticity (CIE1931)	White	$W_x$		0.283	0.303	0.323	(1)(4) CF glass (C-light)	
		$W_y$		0.305	0.325	0.345		
	Red	$R_x$		0.606	0.626	0.646		
		$R_y$		0.314	0.334	0.354		
	Green	$G_x$		0.257	0.277	0.297		
		$G_y$		0.529	0.549	0.569		
Blue	$B_x$		0.122	0.142	0.162			
	$B_y$		0.102	0.122	0.142			
Viewing angle	Hor.	$\theta_L$	CR>10	35	45	—		
		$\theta_R$		35	45	—		
	Ver.	$\theta_U$		35	45	—		
		$\theta_D$		10	20	—		
Optima View Direction	12 O'clock						(5)	

Note 1: The brightness test equipment setup

$I_B=60\text{mA}$ , Field= $2^\circ$  (As measuring "black" image, field= $2^\circ$  is the best testing condition.)

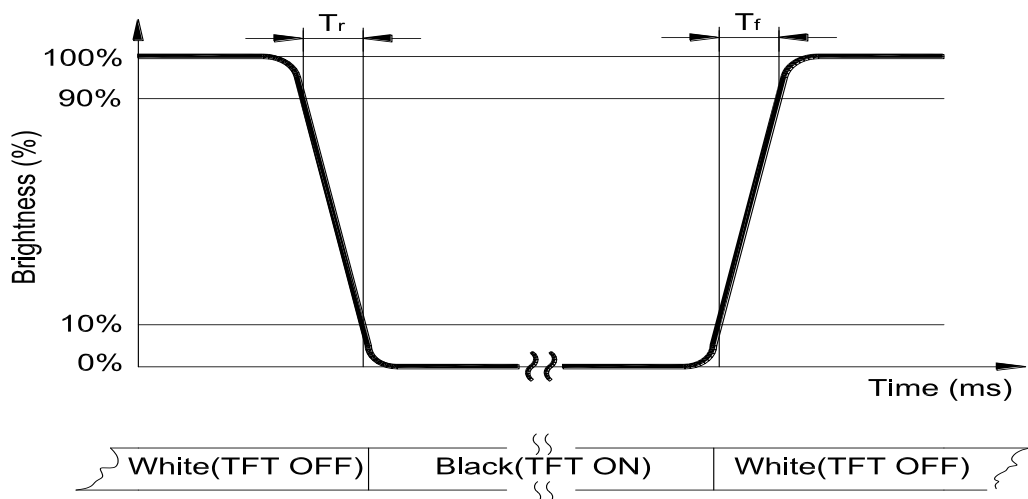


Note 2: Definition of contrast ratio (C.R)

$$C.R = \frac{\text{Brightness When LCD is at "White" State}}{\text{Brightness When LCD is at "Black" State}}$$

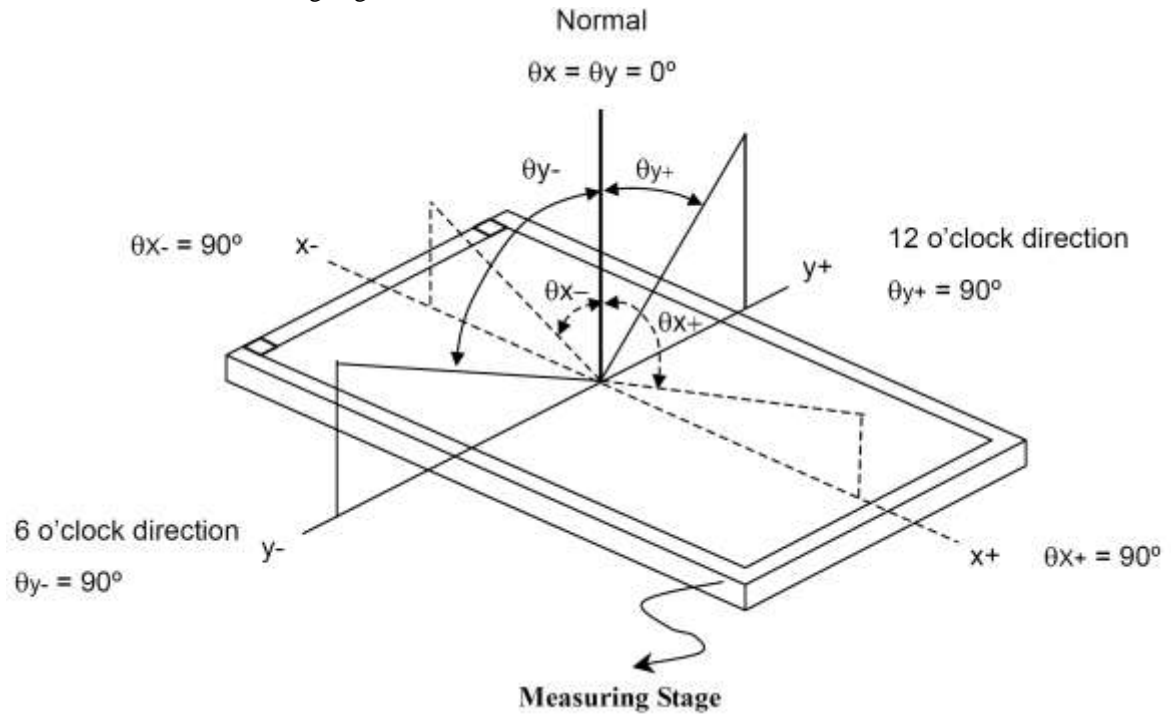
Note 3: Definition of response

time

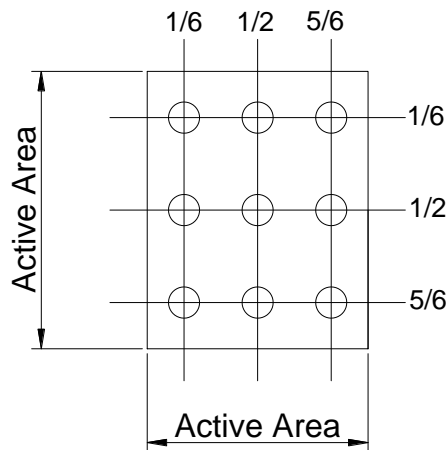




Note 4: Definition of viewing angle



Note 5: Definition of uniformity ( $U_n$ )

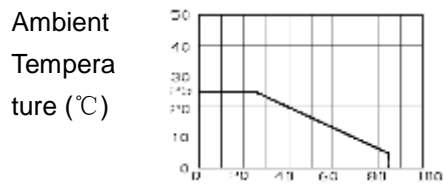


$$U_n = \frac{B_{\min}}{B_{\max}} \times 100\%$$

## 6 Environment Absolute Maximum Ratings

Item	Symbol	Min	Max	Unit	Remark
Operation temperature range	Top	-20	70	°C	Ambient
Storage temperature range	Tst	-30	80	°C	Ambient

- Corrosive gas environment is not acceptable.
- TFT-LCD color will change slightly depending on environment temperature. This phenomenon is reversible. Current reduction rate of LED backlight is according to the graph indicated below:



Allowable Forward Current (mA)

## 7 Reliability Test Items

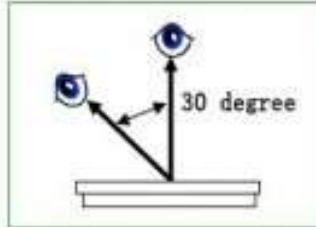
Item	Test Condition		Criterion
High Temperature Storage	80 °C, 240 hrs		There should be no change which might affect the practical display function when the display quality test is conducted under normal operating condition.
Low Temperature Storage	-30 °C, 240 hrs		
High Temp. & High Humidity Storage	60 °C, 90% RH, 240 hrs		
Vibration Test (Non-operating)	Freq.:10~55~10 Hz, Amp.:1.5mm 1 hr for each direction of X, Y, Z		
Electrostatic Discharge Test (Non-operating)	Terminals	150 pF, 0 Ω, ±300 V, Contact	
	Panel	150 pF, 330 Ω, ±8 KV, Air	
Thermal Shock (Static)	-30°C, 30 min /80°C, 30 min, 20 cycles		
High Temperature Operation	70 °C, 240 hrs		
Low temperature Operation	-20 °C, 240 hrs		
High Temperature & High Humidity (Operating)	50 °C, 90% RH, 240 hrs		
FPC Peeling Strength Test	Pull speed: 50 mm/min, +90 °		> 400gf/cm

## 8 Inspection Standard

This standard apply to TFT module specification.

### 1. Inspection condition:

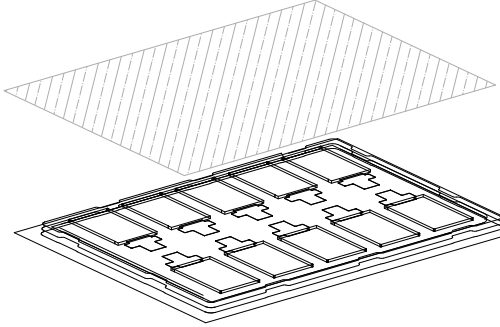
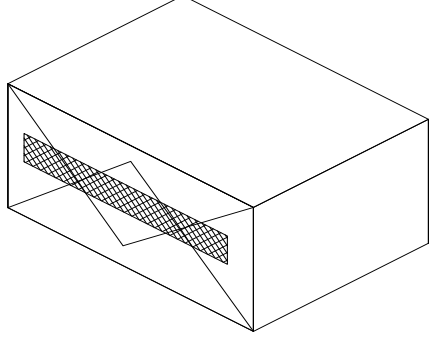
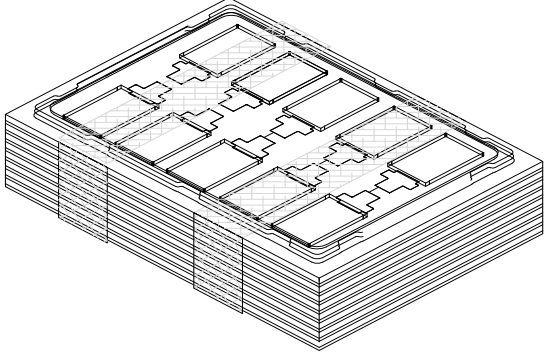
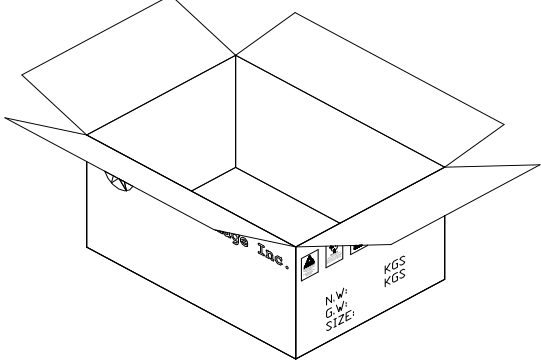
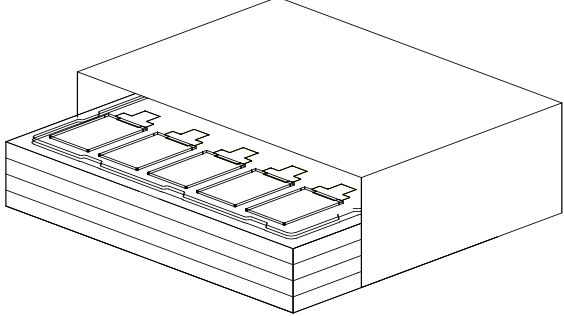
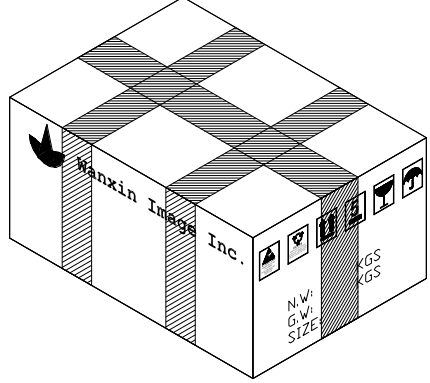
Under daylight lamp 20~40W, product distance inspector' eye 30cm.incline degree 30° .



### 2. Inspection standard

NO.	Item	Inspection standard	Rate															
2.1	<b>Dot</b>	Case of Dot defect is below ① Bright Dot (whit spot) : "0" ② Dark Dot (black spot) : "0" (In case of Dark Dot on Main TFT LCD) - NG if there's full Dot defect. - Damaged less than the size of sub-pixel is not counted as defect - Dots darker than the size of sub-pixel are not defined as bright dot defect	minor															
		<table border="1"> <thead> <tr> <th>area size (mm)</th> <th>Acceptable number</th> </tr> </thead> <tbody> <tr> <td><math>\Phi \leq 0.10</math></td> <td>ignore</td> </tr> <tr> <td><math>0.10 &lt; \Phi \leq 0.15</math></td> <td>3</td> </tr> <tr> <td><math>0.15 &lt; \Phi \leq 0.20</math></td> <td>2</td> </tr> <tr> <td><math>0.25 &lt; \Phi \leq 0.25</math></td> <td>1</td> </tr> <tr> <td><math>0.25 &lt; \Phi</math></td> <td>0</td> </tr> </tbody> </table>		area size (mm)	Acceptable number	$\Phi \leq 0.10$	ignore	$0.10 < \Phi \leq 0.15$	3	$0.15 < \Phi \leq 0.20$	2	$0.25 < \Phi \leq 0.25$	1	$0.25 < \Phi$	0			
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2.2	<b>line</b>	<table border="1"> <thead> <tr> <th colspan="2">Size (mm)</th> <th>Acceptable number</th> </tr> </thead> <tbody> <tr> <td>ignore</td> <td><math>W \leq 0.03</math></td> <td>ignore</td> </tr> <tr> <td><math>L \leq 4.0</math></td> <td><math>0.03 &lt; W \leq 0.04</math></td> <td>2</td> </tr> <tr> <td><math>L \leq 4.0</math></td> <td><math>0.04 &lt; W \leq 0.05</math></td> <td>1</td> </tr> <tr> <td></td> <td><math>0.05 &lt; W</math></td> <td>Treat with dot non-conformance</td> </tr> </tbody> </table>	Size (mm)		Acceptable number	ignore	$W \leq 0.03$	ignore	$L \leq 4.0$	$0.03 < W \leq 0.04$	2	$L \leq 4.0$	$0.04 < W \leq 0.05$	1		$0.05 < W$	Treat with dot non-conformance	
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$L \leq 4.0$	$0.04 < W \leq 0.05$	1																
	$0.05 < W$	Treat with dot non-conformance																

## 9 Package

<p>1</p> 	<p>4</p> 
<p>10 pcs per tray + 1 cover (EPE)</p>	<p>Packing bag</p>
<p>2</p> 	<p>5</p> 
<p>15 trays + 1 dummy tray = 150 ps</p>	<p>Putting bag into carton Protected by 2 pieces of cushion EPE sheet</p>
<p>3</p> 	<p>6</p> 
<p>Putting trays into anti-electrostatic bag</p>	<p>Packing carton with sealing tape Carton outline size: 400×295×145 (mm)</p>

## 10 Precautions

Please pay attentions to the followings as using the LCD module.

### 10.1 Handling

- (a) Do not apply strong mechanical stress like drop, shock or any force to LCD module. It may cause improper operation, even damage.
- (b) Because the polarizer is very fragile and easy to be damaged, do not hit, press or rub the display surface with hard materials.
- (c) Do not put heavy or hard material on the display surface, and do not stack LCD modules.
- (d) If the display surface is dirty, please wipe the surface softly with cotton swab or clean cloth.
- (e) Avoid using Ketone type materials (e.g. Acetone), Toluene, Ethyl acid or Methyl chloride to clean the display surface. It might damage the touch panel surface permanently. The recommended solvents are water and Isopropyl alcohol.
- (f) Wipe off water droplets or oil immediately.
- (g) Protect the LCD module from ESD. It will damage the LSI and the electronic circuit.
- (h) Do not touch the output pins directly with bare hands.
- (i) Do not disassemble the LCD module.
- (j) Do not lift the FPC of Touch Panel.

### 10.2 Storage

- (a) Do not leave the LCD modules in high temperature, especially in high humidity for a long time.
- (b) Do not expose the LCD modules to sunlight directly.
- (c) The liquid crystal is deteriorated by ultraviolet. Do not leave it in strong ultraviolet ray for a long time.
- (d) Avoid condensation of water. It may cause improper operation.
- (e) Please stack only up to the number stated on carton box for storage and transportation. Excessive weight will cause deformation and damage of carton box.

### **10.3 Operation**

- (a) When mounting or dismounting the LCD modules, turn the power off.
- (b) Protect the LCD modules from electric shock.
- (c) The Driver IC control algorithms stated above should always obeyed to avoid damaging the LSI and electronic circuit.
- (d) Be careful to avoid mixing up the polarity of power supply for backlight.
- (e) Absolute maximum rating specified above has to be always kept in any case. Exceeding it may cause non-recoverable damage of electronic components or, nevertheless, burning.
- (f) When a static image is displayed for a long time, remnant image is likely to occur.
- (g) Be sure to avoid bending the FPC to an acute shape, it might break FPC.
- (h) Most of the touch screens have air vent to equalize the inside air pressure to the outside one. The air vent must be open and liquid contact must be avoided as the liquid may be absorbed if the liquid is accumulated near the air vent.
- (i) For the fragility of ITO film, it should avoid to use too tapering pen as the input material.

### **10.4 Touch Panel Mounting Notes**

- (a) If a cushion is used between bezel/housing and film must be choose as free as enough to absorb the expansion and contraction to avoid the distortion of film.
- (b) The cushion must be placed out of the Viewing Area.
- (c) Bezel/Housing edge must be posited between Key Area and Viewing Area. The edge enters the Key Area may cause unexpected input if the gap is too narrow or foreign particles like dusts exist between Bezel/Housing and ITO film.
- (d) Mounting example:

